

Press release

HKM supports WBFSH, the World Breeding Federation for Sport Horses

HKM goes out on a limb where the future is concerned - and this is also reflected in the sponsoring concept of the company which from now on also engages for up-and-coming horses, in addition to their existing commitment to up-and-coming riders. To this end, the supplier of riding equipment from North Germany signed a sponsor agreement with WBFSH, the World Breeding Federation for Sport Horses. Besides supplying the WBFSH officials with jackets, the agreement comprises prizes of honour in terms of jackets, halters and coolers for the young World Champions of Jumping, Dressage and Eventing horses at the events in Verden, Lanaken and Lion d'Angers. HKM looks forward to meeting the four-legged rising stars and to being able to help them on their way to top sport. Furthermore HKM will supply the breeders of the most successful horses in the FEI/WBFSH rankings of Jumping, Dressage and Eventing horses with jackets, halters and coolers, as a token of recognition of their breeding achievements and to support them in breeding further stars of tomorrow.