

Dear Studbook Members,



The WBFSH is our Federation, as much as it is your Federation.



Our main issue is to gather together – through each of your studbooks – as many breeders as possible from around the world.

Why? Because we are all facing the same hopes and goals, and also ever-growing challenges within our various organizations – as well as externally within the equestrian family as to our own country's societies.

In order to successfully address these concerns, we have identified various essential needs:

- 1) Unification: So that we as breeding organizations will be stronger collectively and better able to represent 150,000 like-minded breeders;
- 2) Communication: For everyone this means
 - a. Internally – between your own studbook members
 - b. Externally – via a global network that also extends to new breeders

This is why, during the last WBFSH General Assembly in Budapest, and following a six-month test project, it was decided to launch the WBFSH-BN communication platform.

This online professional platform managed by Breeding News for Sport Horses – our media partner for more than 10 years – will be renamed *World Breeding News for Sport Horses*.

The success of this platform will be dependent upon a high level of voluntary support from all the WBFSH studbooks – large or small – gathering their members to benefit everyone and to take advantage of strength in numbers.

You will find attached to this email the BN power point that was presented to the WBFSH board during the last annual meetings. It provides more details about this project, including a table of rates that have been calculated to accommodate studbook size and preferences; as well as a subscription form.

A member of the *World Breeding News* team will soon contact you to further inform you about this unique offer and to help you find a suitable subscription fee for your studbook.

May I respectfully request that you join the *World Breeding News for Sport Horses Platform* <https://breedingnews.com/breeding-news-studbooks-edition/>, as it will serve not only the expectations of your own studbook members, but also facilitate the globalization of the WBFSH – your own Federation.

I take this opportunity to wish you, your studbook and all your breeders a Merry Christmas and a prosperous year 2019.

Jan Pedersen
(WBFSH President)

17th Dec 2018